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## Equifax Completes Acquisition of eThORITY

**Atlanta – October 14, 2011** – Equifax Inc. (NYSE:EFX), announced today it has completed its previously announced acquisition of eThORITY. The company is an innovative provider of workplace and other analytical software that brings powerful, easy-to-use data interaction and reporting to business enterprises of all sizes. Financial terms for the transaction were not disclosed. eThORITY is now part of TALX, Equifax's workforce solutions business unit.

### About TALX

TALX, provider of Equifax Workforce Solutions, a leader in human resource, tax and payroll-related services, is based in St. Louis. TALX holds a leadership position in automated employment and income verification as well as unemployment cost management. TALX provides over 9,000 clients, including three-fourths of Fortune 500 companies, with Web-based services focused in three employment-related areas: hiring, pay reporting and compliance. Hiring services include assessments and talent acquisition, onboarding, and tax credits and incentives. Pay reporting services include, paperless pay and W-2 management. Compliance services include employment and income verifications through The Work Number, unemployment cost management and I-9 management.

### About Equifax

**Equifax** is a global leader in consumer and commercial information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates and has investments in 17 countries, and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol [EFX](#). For more information, please visit [www.equifax.com](http://www.equifax.com).

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