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**TALX Assessment Division, *pan*, adds
Myers-Briggs Type Indicator® (MBTI®) Assessment and other
CPP tools to its Test Catalog**

*Proven assessments help employers understand and equip employees, resulting
in great leadership and optimal performance*

ST. LOUIS (January 19, 2011) – TALX Assessment Division, *pan*, a leader in online assessment and talent management systems, has added several CPP, Inc. assessments to its test catalog, including CPP's flagship Myers-Briggs Type Indicator® (MBTI®) assessment.

The classic personality assessment can be used alone or in integration with other CPP products to help employers address the performance of their people, teams and organization. *pan* has also added other respected CPP tools, including the Strong Interest Inventory® assessment, the CPI 260® and CPI™ 434 assessments and the CPI 260® assessment + Watson Glaser™ Critical Thinking Appraisal assessment package.

“CPP is a respected leader in the assessment market, with world-renowned brands that instill trust among organizations and their people,” said Doug Cole, *pan* senior vice president and general manager. “The Myers-Briggs® assessment is proven and widely respected, and provides organizations a common language to communicate the complexities of individuals’ personalities, supplying invaluable input for team building, leadership and coaching, conflict management, career development and retention. Giving our clients access to best-in-class tools and CPP’s expertise is a tremendous addition to *pan*’s offerings.”

“By enabling organizations to access the most insightful, trusted assessments through this advanced platform, TALX clients will have an unprecedented advantage as they face this decade’s emerging business challenges,” said Dennis Diligent, CPP vice president sales and professional services. “As companies gain deeper insight into their employee base, they will more readily manage globalization, generational shifts, a more competitive hiring landscape, and numerous other critical business issues.”

Used worldwide for nearly 80 years, the Strong Interest Inventory® assessment provides research-validated insights that help individuals in their search for a fulfilling career. Companies can gauge their employees' interest in order to match them to better suited positions and increase retention.

The CPI 260® and CPI™ 434 assessments are built on the history, reliability and validity of the California Psychological Inventory™ instrument, and are designed to help organizations gain insight into individuals' professional and personal styles, as well as their development and maturity levels. They are powerful tools to help organizations find and develop high-performance people and leaders.

The CPI 260® assessment + Watson Glaser™ Critical Thinking Appraisal assessment package is a result of a partnership with assessment leader Pearson to deliver a highly insightful picture of individuals' readiness for leadership, their overall aptitude and potential performance in their role. Used together, CPP's CPI 260® assessment and Pearson's Watson-Glaser™ II Critical Thinking appraisal helps organizations quickly and fully assess their people to understand their capacity for meeting a wide range of job requirements and advancing in the organization.

About CPP, Inc.

Since its founding in 1956, CPP, Inc. has been a leading publisher and provider of innovative products and services for individual and organizational development, supplying reliable training solutions to businesses of all sizes, including the Fortune 500. The company's hundreds of offerings have been used by millions of individuals in more than 100 countries, in more than 20 languages, to help people and organizations grow and develop by improving performance and increasing understanding. Among CPP's world-renowned brands and services are the Myers-Briggs Type Indicator®, Strong Interest Inventory®, Thomas-Kilmann Conflict Mode Instrument (TKI), FIRO-B®, and CPI 260® assessments; and CPP Professional Services. For more information on CPP, visit www.cpp.com.

About pan

pan, the assessment division of TALX, is a leading provider of wide-ranging talent acquisition, evaluation and development solutions for corporate and government clients worldwide. Since 2000, **pan** has helped thousands of clients select and grow employees through its advanced Internet-based assessments; tools for online and proctored testing, reporting and processing; as well as comprehensive human capital consulting services. **pan** offers the industry's most diverse assessment catalog comprised of hundreds of scientifically validated cognitive, personality, biodata and multi-rater feedback tests from more than 50 top publishers. **pan's** solutions are fueled by its robust web-based technology, which gives clients a powerful platform to deliver and manage human resource hiring processes and tests. For more information, visit www.panpowered.com or

call 1-877-449-8378.

About TALX

TALX, provider of Equifax Workforce Solutions, a leader in human resource, tax and payroll-related services, is based in St. Louis. TALX holds a leadership position in automated employment and income verification as well as unemployment tax management. TALX provides over 9,000 clients, including three-fourths of Fortune 500 companies, with Web-based services focused in three employment-related areas: hiring, pay reporting and compliance. Hiring services include assessments and talent acquisition, onboarding, and tax credits and incentives. Pay reporting services include electronic time tracking, paperless pay and W-2 management. Compliance services include employment and income verifications through The Work Number, unemployment tax management and I-9 management. Equifax is a global leader in information solutions, empowering businesses and consumers with information they can trust. Equifax is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol EFX. For more information about TALX, access the TALX website at www.talx.com, or visit the Equifax website at www.equifax.com.

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