



1550 Peachtree Street, N.W. Atlanta, Georgia 30309

MEDIA CONTACT:

Pam Stevens
TALX, Provider of Equifax Workforce Solutions
Phone: 314.214.7235
E-mail: pstevens@talx.com

**2011 Employer State and Federal Tax Credits and Incentives
Demystified in Upcoming TALX eSeminar**

ST. LOUIS (March 8, 2011) –

- WHO:** [TALX](#), provider of Equifax Workforce Solutions and a leader in human resource, payroll and tax-related services
- WHAT:** Will present a complimentary eSeminar, “Tax Credits and Incentives: Key Legislative Developments at State and Federal Levels”
- WHEN:** Tuesday, March 15, 2011
3:00 p.m. ET (2:00 p.m. CT; 2:00 p.m. MT; 12:00 p.m. PT) and
Wednesday, March 16, 2011
11:00 a.m. ET (10:00 a.m. CT; 9:00 a.m. MT; 8:00 a.m. PT)
- WHERE:** Registration details for Tuesday’s session are available at http://www.talx.com/eseminar/register/credit_tuesday/ and at http://www.talx.com/eseminar/register/credit_wednesday/ for Wednesday’s session.

DETAILS:

As corporate tax burdens increase, employers must carefully consider all the options for offsetting rising costs. In this eSeminar, TALX experts Jason Fry and Maureen Schneider will lead attendees through a discussion of the valuable tax credits and incentives available to employers at both the federal and state levels for 2011. Attendees will learn about the proposed changes to an extension of the Work Opportunity Tax Credit (WOTC) program as well as the key legislative changes affecting federal and state tax incentives – including California Enterprise Zones, Federal Renewal Communities, HIRE credit and new state E-Verify requirements.

Payroll, human resource and tax professionals can join this presentation on either March 15 or March 16, and are eligible for Continuing Professional Education (CPE) credits from the National Association of State Boards of Accountancy (NASBA) and Recertification Credit Hours (RCH) credits from the American Payroll Association.

Speaker Jason Fry is the director of product management for Tax Credits and Incentives at TALX and is responsible for a team of consultants that researches, documents and calculates tax credit programs in order to deliver over \$200 million in tax credits annually to clients. Prior to joining TALX, Fry served as the director of Major Accounts for First Advantage Tax Consulting Services in Atlanta where he secured and maintained ongoing relationships with existing large-scale national clients. He spent seven years at ADP Tax Credit Services and, earlier in his career, worked for the U.S. Internal Revenue Service, Georgia State University's College of Law and the Clayton County Solicitor General's Office. Fry earned a J.D. from Georgia State University.

He is joined by Maureen Schneider, senior manager of Tax Credits and Incentives at TALX. Previously, Schneider served as the senior tax manager at First Advantage Corporation (FADV) where she interacted with clients to design and implement tax credit and incentive strategies. With over 13 years of tax experience and comprehensive understanding at the state, federal and local tax levels, she maintains relationships with economic development officials across the country. Schneider has also served as tax manager and other positions of progressive responsibility at PricewaterhouseCoopers (PwC) where she was responsible for the development and management of the National Incentive Compliance Practice.

This complimentary session is part of the ongoing series of eSeminars presented by TALX.

About TALX:

TALX, provider of Equifax Workforce Solutions, a leader in human resource, tax and payroll-related services, is based in St. Louis. TALX holds a leadership position in automated employment and income verification as well as unemployment tax management. TALX provides over 9,000 clients, including three-fourths of Fortune 500 companies, with Web-based services focused in three employment-related areas: hiring, pay reporting and compliance. Hiring services include assessments and talent acquisition, onboarding, and tax credits and incentives. Pay reporting services include electronic time tracking, paperless pay and W-2 management. Compliance services include employment and income verifications through The Work Number, unemployment tax management and I-9 management. Equifax is a global leader in information solutions, empowering businesses and consumers with information they can trust. Equifax is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol EFX. For more information about TALX, access the TALX website at www.talx.com, or visit the Equifax website at www.equifax.com.

###